

00:15:00

09176219

EOM/EOC

Alt. Order #

Billing Cycle



Contract / Revision 19127 Flight Dates 05/25/10-05/31/10

29

\$9,052.50

Totals

Original Date / Revision 05/21/10 / 05/24/10 Order Sep

Advertiser JEFF GREENE FOR FLORID. Product Estimate # 85

Billing Type Cash Agency ABAR HUTTON MEDIA Agency Com 15%

Order Type **GENERAL Buying Contact Billing Contact**

85/JEFF GREENE FOR FLA

6190 GROVEDALE COURT **6190 GROVEDALE COURT** Billing Calendar BROADCAST

SUITE 200 SUITE 200 Demographic A35+ **ALEXANDRIA, VA 22310 ALEXANDRIA, VA 22310**

Rev Codes **AGY POLITICAICIA**

Primary Account Executive Sales Office DC Product Codes PL1 Andy Hauck Sales Region National P-1 **Priority**

Account Executive Order% Agency Ref Advertiser Ref

Andy Hauck 100% Order Share 5% Market Value 213000

Competing Station	% of Order	Amount
WCLF	95%	202350
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount May 2010 25 \$7,565.00 0.00 04/26/10 \$8,900.00 25 05/30/10 \$7,565.00 \$8,900.00 June 2010 4 \$1,487.50 \$1,750.00 0.00 05/31/10 05/31/10 4 \$1,487.50 \$1,750.00

0.00

\$10,650.00

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Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
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6A NEWS									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/25/10 05/31/10	MTWTF 1	\$175.00	0.00						
E 2 7 05/25/10 05/31/10	M-F GMA CM	7-9a	MTWTF	:30	3	\$250.00P-4	0.00 NM	3	\$750.00
	Good Morning America								
GD MORN AMER									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 05/25/10 05/31/10	MTWTF 3	\$250.00	0.00						
E 3 7 05/25/10 05/31/10	M-F 11a-12p CM	11a-12p	MTWTF	:30	2	\$200.00P-4	0.00 NM	2	\$400.00
	The View								
THE VIEW									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/25/10 05/31/10	MTWTF 2	\$200.00	0.00						



Contract / Revision

19127

Flight Dates 05/25/10-05/31/10

Hiatus Dates

Original Date / Revision 05/21/10/ 05/24/10

Order Sep

00:15:00

Advertiser JEFF GREENE FOR FLORII Product 85/JEFF GREENE FOR FLA Estimate # 85

Line Ch Start End Inventory Code Inventory Co											Tota	als
SOAPS Start Date End Date Weekdays SoatsWeek Rate Rating Mover 0752710 0531110 0531110 050 000 0.00	Ln Ch	Start End	Inventory Code Br	eak	Start/End T	îme Days	Len Spo	ots	Rate Pri	Rtg Type		
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E 6 7 05/25/10 05/31/10 ABC 7 News at 5p	_											
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Sign Date End Date Mesk Object Obj				1								
Siart Date End Date Week days Spots/Week Rate Rating Octoor				VI	530-6p	MTWTF	:30	3	\$350.00P-4	0.00 NM	3	\$1,050.00
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Week: 05/25/10 05/31/10 Wither of Fortune CM 7-730p MTWTF :30 3 \$400.00P-4 0.00 NM 3 \$1,200.00				leek	Rate	Rating						
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Start Date End Date Weekdays Spots/Week Rate Rating	E 12 7	05/29/10 05/29/10		//	630-7p	S-	:30	1	\$275.00P-4	0.00 NM	1	\$275.00
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Start Date End Date Weekdays Spots/Week Rate Rating	ABC 7 Sun News at 63					•						
			Weekdays Spots/W	'eek	Rate	Rating						
1 \$275.00 0.00	Week: 05/		S	1	\$275.00	0.00						